

# ADVERTISING, PUBLIC RELATIONS AND EVENT MANAGEMENT

## Certificate Course

Duration-6 months

Eligibility-10+2

Total class hours -120

Course fee Rs 18,000



**Do you have a keen interest in the glamorous world of Advertising, Public Relations and Event Management? Want to be a part of it?**

**You may know what advertising is but do you know the art of presentation of an effective advertisement?**

**To sell successfully your goods or services in a competitive market, you must know the affective way of informing the public of your products and show them why they should spend their money buying what you have to offer. But first you have to learn that art. Tactfulness, intelligence and the art of convincing people are the basic skill of a PRO, which one has to acquire by hands on training, which is provided by IMCFTS.**

**Increasing demands in these fields are rising scope in the job market as well. So join this course and make yourself skillful enough to survive in this world of competitive corporate sector. IMCFTS will not only provide in-depth knowledge but also will groom students with latest audio visuals aids.**