



**INSTITUTE OF MASS COMMUNICATION
FILM & TELEVISION STUDIES**

in association with



The **Indus
Foundation**

promotes

Higher Studies in USA



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About IMCFTS

The Institute of Mass Communication Film and Television Studies is registered under the Societies Act, XXVI of 1961, Govt. of West Bengal having registration no S/IL/10093 to impart vocational courses in the field of media. This includes Mass Communication, Journalism, Public Relation, Advertising, Audio-Visual Communication and the other allied subjects related to media studies. This Society is formed as an irrevocable Non-Profit Organisation.

The Institute has been approved by the Department of Higher Education, Govt. of West Bengal and University Grants Commission and is affiliated to the University of Kalyani.

IMCFTS also promotes higher studies in media and is one of its kind in West Bengal, India.

IMCFTS is an Associate Member of The Indus Foundation.

The Indus Foundation Inc., New Jersey, USA

Indus Foundation is an American organization of professionals working as authorized representatives and promoters of American universities in the Indian sub-continent. They offer a comprehensive and cost-effective package of services to take care of all processing and application needs in the Indian sub-continent and the U.S.A., for study in America by students.

Their services are directed towards assessing and matching students from the Indian subcontinent with the philosophy, requirements, academic offerings and resources of American universities. The Foundation assists the students through the entire application process from the identification of the programs of study to the actual enrollment. These services are guaranteed to result in admission of students from the Indian sub-continent in American universities.

Role of IMCFTS

IMCFTS will counsel the students in West Bengal, North East Provinces of India, Nepal, Bhutan and Bangladesh to promote higher studies in USA.

IMCFTS will coach the aspirant students who are willing for Higher Studies especially in Degree Courses in USA for test preparations for TOEFL, SAT, GMAT, GRE which is essential to get the USA VISA for study purposes. Mock interviews will be conducted to get VISA at American Consulate. All other procedural elements will be taken care of by the Associate Member IMCFTS with the active assistance of American Center and the American Consulate in Kolkata on behalf of The Indus Foundation. IMCFTS will also help the students to get the Education Loan from Nationalized Banks and private Banks here in Kolkata at a low rate of interest.



Role of Indus Foundation

Guaranteed admission

- Confirmed admission into any program of student's choice at Bachelor's, Master's, Doctoral and Professional Degree levels. Organizing accommodation for all students. Exclusive admission for women students in the world's oldest and best women's Universities.
- Guaranteed admission to prestigious Engineering, Computer Science, Business Management, Pharmacy, Health Science, Agriculture, Law and other 600 programs.
- Guaranteed admission in good accredited universities for academically weak, physically handicapped and other disadvantaged students.

Securing Financial Assistance

- Admission with scholarship / financial aid for all meritorious students.
- Guaranteed admission in good accredited LOW COST universities for low budget students Assistance provided for obtaining Educational loans from Indian banks. Regular follow up with universities by the Indus Foundation in New Jersey for admission and scholarships / financial aid.



Rely and Relax

- Regular visits to the sub continent by the officials of the Indus Foundation and American universities for inter viewing and recruiting students.
- Expert assistance provided for filling up applications including recommendation letter, statements of purpose, and financial documentation.
- Excellent coaching advice for TOEFL & SAT, to enable students to secure financial aid and visa.
- Opportunity for applying to as many as four American universities in order to provide choice to students. Application fee waived by many universities only for The Indus Foundation students.
- Expert guidance provided to students for obtaining visa from the American consulate.
- Pre departure orientation and counseling provided to all students before they leave for the U.S.A.

Higher Education Abroad - Why is it beneficial for you?

Almost as important as the academic advantages of an international education are the chances it offers to experience life abroad. Quite simply, there is no better environment for Indian students to take hold of their future...and be the best they can be. A study abroad education in the USA has always placed great importance on the ability of students to work independently and to develop their own thinking.

The end result is that students emerge from an international education not only with a thorough understanding of their subject but also with analytical abilities and problem-solving skills that are much prized by employers in later life.

USA: Your Gateway to Success Why study in USA ?

More than 600,000 students from around the world choose to study in the United States. This number is growing at 25% each year for Indian students who are already the largest group of foreign students studying in America.

- **Academic excellence:** World's finest postsecondary educational system with excellent programs in traditional disciplines as well as professional fields. U.S. universities spend \$20,000 per year on each student compared to \$7,225 in Britain, \$11,572 in Australia, \$12,217 in Canada
- **Quality assurance:** A systematic approach to ensuring quality standards in educational institutions and academic programs.
- **Variety of options:** There are over 3,600 institutions to choose from. Some colleges provide broad based education like liberal arts education, while others provide specialty programs. There are also vocational or technical schools.
- **Cutting edge technology:** U.S. Universities are leaders in high quality education and are at the forefront of technology. U. S. Universities have outstanding facilities, libraries and laboratories
- **Flexibility:** The academic programs provide students with a variety of courses and options. Students have the freedom to design their majors and programs of study, switch fields and petition specific courses. Independent study is also available to suit individual needs.
- **Hands on training:** Cooperative educational programs, internships and practical training opportunities provide valuable practical experience to students. These programs offer financial assistance and enhance career Prospects.
- **Global acceptability:** American degrees are recognized and sought after by employers worldwide. The long-term career prospects of a student are enhanced as the studying in U.S. boosts and develops one's self-confidence, independent thinking and cross-cultural communication skills.
- **Campus diversity:** All educational institutions in the U.S. seek the presence of international students to provide cultural diversity and enrichment on their campuses. Students from 160 countries study in U.S. Universities.
- **Support services:** Most universities in the U.S. will have an office of international students and services, which can provide a variety of services from campus orientation to assistance in resume preparation. Personal and career counseling services are also available.
- **Financial assistance:** Scholarships, fellowships and assistantships are available for eligible international students. They are also eligible to work for 20 hours a week to partially meet their expenses.
- **Practical Work Experience:** American Universities allow international students to stay back for one year after completion of studies in order to provide them with an opportunity to spend an additional year in the U.S. getting valuable, relevant work experience. Students can earn money during this period & most of the students also obtain lucrative jobs.

U.S. System of Education

Bachelor's degrees

Most bachelor's degree programs can be completed in four years or less of full-time study. Each year, over one million bachelor degrees are granted at almost 3,500 colleges and universities across the United States, in many different fields of study.

Master's degrees

A master's degree can be completed in two years or less of study following the bachelor's degree. Master's programs often require a major research paper in addition to coursework.

Doctoral degrees

Doctoral programs require an additional three to five years of study beyond the master's degree. They are the highest degrees awarded and require coursework as well as original research and a dissertation.

Professional degrees

Medicine, dentistry and veterinary studies are 4 year programs following the 4 year bachelor degree course. Degrees in engineering, pharmacy or architecture can be earned through undergraduate study. It is also possible to enter these professions through graduate study.



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**With us ...
YOU will ALWAYS make the RIGHT move....**



Offering Leverage to Students

The whole exercise of seeking admission in U.S. universities and securing a V I S A to set tool on the soil appears complex and confounding. But The Indus Foundation simplifies the task through a team of experts that works hard at every step of the entire process to ensure admission, thanks to our wide network. We also make certain that the students perform par excellence in the V I S A interview by conducting Mock Interview.

From Start to Finish-We are with You

The consultancy steps in early to help students in selecting the right program, university / college. This is done by short listing 4 to 6 universities on the basis of academic and financial criteria and counseling in the proposed field of study. All material is made accessible to save on time, money and effort. Don't fret over the admission process we do it for you.

Pre-Processing

The consultancy guides students in filling up the application form and takes over the follow up action. Our experts screen the credentials and financial status of students and advise them accordingly. This is done to save them the blushes in facing unforeseen situations that can be less pleasant especially after stepping on the campus in the U.S.

Financial Assistance

Financial assistance is of two different forms : Merit Scholarship and Educational Loan. Merit Scholarship is financial aid offered by some universities and colleges to meritorious students.

Educational Loan can be sought from nationalized banks at an affordable rate of interest and convenient repayment terms. The Indus Foundation offers astute guidance in this area.

VISA Counseling

Here again, the consultancy steps forward with judicious guidance through the labyrinth of the VISA interview. The secret behind our success is Mock VISA Interviews.

Pre-Departure Counseling-fore warned is fore armed

Students who take counseling and guidance from us find it painless in adapting themselves to alien culture and environment through simulated conditions that are organized through speech and accent training.

Seminars and Meets

The Indus Foundation holds periodic seminars and interactive sessions with various universities. These seminars help students and parents gain first hand acquaintance with foreign universities. With the aid, guidance given by the Indus Foundation students can confidently live their dreams of a dazzling career abroad.

Procedure for Securing Admission to US Universities

<p>1. Pre-Application Stage</p> <p>Information collection through education fairs, events & consultants. Understanding the application process. Entrance exams training & preparation. Identifying & starting university selection. Prepare the passport</p>	<p>2. Test Taking & Universities Selection</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; border-right: 1px solid black; padding: 5px;"> Test Training (Gre/Gmat/Sat/Toefl) Video Sessions Computer Adaptive Tests Mock Sessions seeking application material for test registration </td> <td style="width: 33%; border-right: 1px solid black; padding: 5px;"> Actual Test Registration University Selection Subject Univ. Ranking Overall/Subject-wise Ranking Curriculum Prospectus </td> <td style="width: 33%; padding: 5px;"> Faculty Profile Demography - Student - Research Research facilities at university Funding option/cost Infrastructure </td> </tr> </table>			Test Training (Gre/Gmat/Sat/Toefl) Video Sessions Computer Adaptive Tests Mock Sessions seeking application material for test registration	Actual Test Registration University Selection Subject Univ. Ranking Overall/Subject-wise Ranking Curriculum Prospectus	Faculty Profile Demography - Student - Research Research facilities at university Funding option/cost Infrastructure	
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<p>6. Accommodation Pre-departure Air ticket Insurance Airport Pickup</p>							





Selecting the Best University

Important things to consider include:

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Academic program

There are more than 600 major fields of study in the U.S., and no university offers every one of them. You will want to be sure that the university you select offers the academic program you want. This is less important for first-year undergraduate students who can change majors or institutions than it is for undergraduate students who are interested in specialized fields that require heavy course work or admission to the particular department (for example, some programs in music, architecture, or engineering) or for graduate students. The more focused you are on your academic goal, the easier it will be to select a university.

Selectivity

The U.S. has some universities that accept a very small percentage of those that apply and others that accept most applicants. Your task is to assess your academic ability (your rank in class, your school grades, and your scores on standardized tests can help you with this), learn about the selectivity of U.S. universities, and identify universities that will be appropriate for you.

Costs

Costs range from about US\$15,000 to US\$40,000 per year for tuition, fees, housing, books, insurance,

Size

Universities vary in size of student body from widely; they may have 800 students or 40,000. At the smaller institutions, you will get to know many of the students and professors. At the larger institutions, you'll have a greater range of course offerings and extra-curricular activities, but less personal attention.

Location

Universities can be found in quiet rural communities, orderly suburban locations, and cosmopolitan urban areas. While some students thrive on busy, crowded, hectic cities, others prefer quieter, calmer environments.

Climate

The U.S. is a large country with many different types of geography: deserts, coastal areas, mountainous regions, tropical climates, and flat plains. Some parts of the U.S. have four distinct seasons (winter, fall, spring, summer) and others have more moderate temperatures all year long.

Character

Each college or university has its own personality depending on its size, location, course and extracurricular offerings, selectivity, history, and student body.

Submitting a Winning Application

A winning application is one that clearly and neatly provides ALL of the documents requested by the deadline date and gives the admissions office an accurate picture of who you are as a student.

All universities require:

- University application -each university has its own application form.
- Application fee - these range from about US\$25-\$150 and are non-refundable.
- Official transcripts - grades must be provided as original copies from the schools/universities you have attended if at all possible (otherwise provide a certified true copy of the originals), with a translation in English
- Statement of financial resources - proof that you have the financial resources to attend the institution
- Proof of English proficiency - this condition is usually met by the results of the TOEFL exam with test results sent to the college or university directly from the testing agency.
- Personal essay - this is your opportunity to express yourself in English and to describe yourself/your goals/your background in a way that way that goes beyond the test scores and transcripts you submit. Essays and personal statements MUST be written by you, though you can ask others to read your drafts and provide comments to help you revise.
- Additional standardized test scores - undergraduate students are often asked to submit test scores from the SAT ; graduate students are often asked to submit scores from the GRE; MBA candidates are usually required to take the GMAT test.
- Letters of recommendation - universities generally provide forms for you to give to teachers, professors, or counselors (people who know you and your strengths in a classroom setting) asking for their opinions about you. Business schools, especially, may also be interested in letters from employers focusing on your professional skills and Accomplishments.



Financing your US study



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Plan ahead

The value of your U.S. degree is worth the Investment

1. There is no correlation between the level of tuition and the quality of an institution
2. Costs vary widely from university to university and place to place
3. Planning for financing your study should be done before you submit your applications to the university
4. Pay attention to deadlines for admission as well as university-sponsored scholarships.

Calculating expenses

1. Tuition - the cost of instruction is generally charged as a single amount for the term (semester/quarter). Some universities, and many graduate programs, based their fees on the number of credits students take
2. Fees
 - health insurance
 - student activity fee that gives students access to the library, health center and campus activities
 - Out-of-state fees charged by public universities to ALL students who cannot prove they are residents of that particular State.
3. Living Costs
4. Room and board, transportation, books and Supplies

Sources of funding

1. Personal & family funds. Talk with your family about how much money they can give you for your education.

2. Private sponsors. In most cases, you will have to have a connection with the sponsoring organization (local company, Rotary Club, religious group) for them to sponsor your studies
3. Loans. Loans come from government banks or private sector banks. A guarantor may be required. Interest rates are low and repayment begins after graduation.
4. Employment. Current immigration regulations permit non-U.S. citizens to work part-time (less than 20 hours a week) on campus. These jobs (in the cafeteria, bookstore, library, etc.) will give you some spending money. Permission to work off campus MAY be granted after your first year of study.

Financial Assistance from U.S. Colleges and Universities

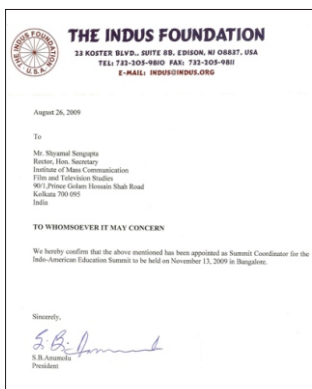
1. While the terms “scholarships” and “financial aid” are often used interchangeably, there is a technical difference.
2. A scholarship is a financial award based on merit, special talent and/or leadership qualities.
3. Financial aid is based on financial need that must be documented. In most instances, colleges and universities only offer scholarships to outstanding students.
4. Only the most prestigious, competitive and wealthy U.S. universities are able to offer significant funding for outstanding students.
5. Most public universities do not offer scholarships to international students. You must submit all documents (application, test scores, etc.) BEFORE the deadline.

Graduate Awards

Graduate awards come directly from the departments rather than the university and they fall into three categories: 1. Merit Awards - for students with exceptional academic ability 2. Research Assistantships - for students who will conduct research during their stay 3. Teaching Assistantships - for students who will teach sections of undergraduate courses. For these awards, the ability to speak and teach American students in English is essential.

Testing Issues

All universities require the results from U.S. standardized tests. English Proficiency: If your native language is NOT English and/or you do not have a degree from a university in an English-speaking country, you will be asked to provide evidence of English proficiency. Most universities require scores from TOEFL while some universities administer their own test upon arrival on campus, and a growing number of universities are accepting the scores from the IELTS. TOEFL-The Test of English as a Foreign Language measures the ability of nonnative speakers of English to use and understand North American English as it is used in college and university settings. Many universities have a minimum score required for entrance to the academic program. The test is offered on computer throughout most regions of the world. For further info, visit <http://www.toefl.org/>.



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